# Readustment

# of Men's Clothing, Shoes, Hats and Furnishings

TO BE SOLD REGARDLESS OF COST

The readjustment period is here. You want lower clothing prices; so do we! There is just one way to bring them down—that's to put them down—and we've done it: It will be the most sensational

## Hats and Caps

I Have a tremendous stock of Hats and Caps, help to dispose of them. Cannot itemize all on this bill on account of lack of space. Will give a reduction off my regular price

20% Reduction on all **Fall and Winter Caps** 

selling ever known in Alma for nothing will be left undone to please you. Come to this great Readjustment Sale. Bring your neighbors, tell everybody the wonder of the hour, the sensation you will remember. Let nothing keep you away. A chance like this may never come again for such a sacrifice in prices. Buy all you can. Every statement and value advertised is exactly as represented. My sales are not frequent, but whenever I make a sale it must be a genuine sale.

#### I must sacrifice this stock I need the money to pay my bills

I am doing my share it is up to you to do the rest. We feel it to be a conscientious duty to our customers, as well as a good business "Move" to anticipate the downward trend—take a loss—and lead the way NOW in bringing your living costs down to price levels unknown since the war. And so I place at your disposal.

My Entire Stock at REDUCED PRICES

Closed all day Friday, Nov. 5 to arrange the stock for this big Readjustment Sale. Store opens

Saturday Morning, Nov. 6

at 9 a. m.

### SALE STARTS SATURDAY MORNING. ILL LAST UNTIL ENOUGH STOCK IS SOLD TO

#### **EXTRA** SPECIALS

Men's striped overalls, full cut. Western garment made, regular \$2.50 value. Sale price

\$1.89

Men's dress suspenders, regular 75c value, sale price

39c

Men's striped overalls, readjustment sale

\$1.39

Men's red and blue handkerchiefs, regular 15c seller, special while they last

8c

Men's good bridal leather belts fancy buckles, regular \$1.25 and \$1.50 value. Sale

89c

large assortment of Men's Work Pants, regular \$2.95 val-Just the thing. Will be sacrificed as cheap as overalls. \$1.89

Men's fleece lined undershirts.

89c

500 Heavy work Shirts was sold for \$1.50 to \$1.75. While

98c

Men's white 15c handkerchiefs, OPEN EVENINGS

\$18.50.

now

#### Suits

You have all been waiting for the last three or four years for clothing to come down and now the hour is here.

Men's Suits worsted and cashmeres, regular \$25, readjust-\$14.89 ment sale Men's Suits, snappy styles, well made in all shades, regular \$29.00 to \$32.50

Sale price Men's and Young Men's Suits \$35 value, sale price \_\_\_\_

Men's Suits, nebby styles, full range of patterns was sold at \$39.50. Readjustment sale

Men's and Young Men's Suits. Single and double breasted regular \$49.50 to \$53.00 sale price

Men's and Young Men's High Grade Suits in single and double breasted cashmeres and worsted. Sold for \$57 to \$60, readjustment sale

#### Raincoats

Keep out of the rain, keep dry. Men's Raincoats, was sold for \$12.50 to \$13.50, \$8.69 readjustment sale.

Men's Raincoats was sold for \$22.50, sale price while they

All other raincoats at a great reduction.

#### Mackinaws

Good Heavy Wool Mackinaws, just the thing for the coming weather regular \$15.75

Men's Wool Mackinaws, sold at \$17.50, readjustment sale

Men's Wool Mackinaw in good patterns, regular \$13.75

#### **Pants**

Men's Heavy Work Pants, regular \$3.75 and \$3.95 value, readjust-\$2.69 ment sale Men's Work Pants, very good patterns, was sold for \$4.25 up to \$4.75, while Men's Fine Dress Pants, regular \$6.75 to \$7.00 value, readjust-

ment sale Men's Dress Pants, in our good makes, worsted or cashmeres, very good patterns, or cashmeres, very good patterns, regular \$8 and \$9 value, sale price \$6.48

Men's Worsted and Cashmere Pants, was sold for \$9.50 to \$10.75, while they last

Big reduction on all Boys' Knee Pants, will give off 15 per cent on the dollar of the regular selling price

#### Underwear Men's Heavy weight fleeced lined

union suits while they last Men's best fleeced Union Suits, regu-lar \$3.25 value, readjustment sale \$2.39 Heavy fleeced Shirts and drawers. \$1.19 Men's ribbed medium weight Shirt and Drawers, to clean up at this readjustment sale Men's Wool Union Suits, \$3.95 and \$4.50 value, now for Men's Ribbed Wool Union Suits, regular \$5.75 value, readjustment sale

All other woolen and half wool Union Suits or 2piece garment at a great reduction at this read-

15 per cent off on all our Children's Union Suits

#### **Dress Shirt and Flannel Shirts** New Dress Shirts, very pretty patterns, French cuffs, regular \$2.50 value,

readjustment sale Men's Dress Shirts, regular \$3.50 value, sale price Men's Dress Shirts with and without detachable

collars, very pretty patterns regular \$3.39 \$4.75 to \$5.00 values, sale price On all our silk shirts and silk stripes we will give

an astonishing reduction during this readjustment sale. Here is a chance to buy your Xmas gifts. Men's Flannel Shirts sold for \$3.25

readjustment sale Flannel Shirts, regular \$4.25 value. sale price Flannel Shirts, sold at \$5.00, readjustment sale

Boys' Flannel and cotton waists at a big reduc-

#### Sweaters

One lot of Wool Face Sweaters, very heavy, in grey only, regular \$3.00 value,

A very big assortment of all kinds of coat, sweaters and slip over sweaters for men and boys in combination colors and stripes. Don't let your boy go without one of these sweaters, as it will be sold at a very great reduction, come and ask to see them.

Sox

Cotton and Wool Sox, very fine cotton 24c dress sox, regular 39c value, sale price Men's Silk Lise Sox in Everwear Brand regular \$1.00 value, readjustment sale. Men's Silk Sox \$1.25 value while they last Men's Cashmere Sox regular 75c. readjustment sale Men's Light Wool Sox for dress,

45c regular 75c value now Men's Heavy Wool Sox, regular \$1.00 63c

value. Take while taking is good

#### Mittens Men's Leather Fleece Lined Mittens 48c regular 75c value at Men's Leather Mitts, fleece lined, regular \$1.00 value while they last

Boys' Mittens regular 59c value, 39c Men's \$1.25 Mittens, read-97c justment sale

Other men's and boys' mitts at reduced price. Big reduction on all Men's work and dress gloves Fancy Jersey dress glove was sold for 75c, sale price

#### Shoes

Men's heavy work shoes, very good make, regular \$5.25 value, readjustment sale Men's Work Shoes our best makes ranging in

prices of 8.25 to \$8.75, while they last

All other work shoes at reduced prices. Men's English Brown Dress Shoes, regular \$6.75 sale price

Men's English Brown Dress Shoes at \$9.00 and \$9.75 excellent styles, sale price Our best makes of Brown English and blucher calf skin shoes was sold

for \$11.50, now Men's Blucher Black Dress Shoes regular \$7.75 value, sale price \_\_\_\_\_\_ Men's Blucher black and Brown Dress Shoes

regular \$8.50 and \$8.75, readjust-A very big reduction on boys' shoes.

If you want to get good rubbers at a low price as we carry nothing else but first quality call at our store during this big sale.

Come early, as this stock will go fast at these prices-First picking is always the best.

Remember the name and the place---Look for the Square Deal sign

LOUIS ROCKSTEIN The Square Deal Clothier and Furnishier 128 E. Superior ALMA, MICH.

brown. Special

14c

Men's heavy Wool Sox, regular 75c and 85c value, Special

46c

Regular 18c value canvas gloves, knit wrist. Special

11c

Men's Heavy grey and brown gloves. Readjustment

18c

Men's Heavy Work Shoes, just right for rough work, regular \$4.25 value, Tan color, Readjustment sale

\$2.98

Slip-Easy laundered collars, all sizes and styles, regular 25c. Sale price

17c

Good suit case, regular \$2.45 value. Sale price

\$1.89

Men's black dress shoes while

\$3.69

Good heavy Khaki coveralls, all sizes swinging pockets, regular \$4.50 value while they last

\$2.98